



Exquisite **Swiss** Quality

Welcome to **PSH** Hospitality Management
and the complete solution for the dynamic
Hotel Management and Marketing



www.premiumSwisshospitality.com



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our mission

Premium Swiss Hospitality was established in 2015, with a special team in the hospitality industry with more than 25 years of experience.

Our mission is to manage and develop your hotel using our extensive experience, international partners and high-level expertise, and our qualified team.

Our dedication, commitment and passion to deliver our promises allow you to optimize your investments while being released from daily management responsibilities and securing your investment.

We approach each property with total dedication to excellence; which is reflected by each employee on every level. Premium Swiss Hospitality team carefully evaluates every potential property through a method developed and tested over years of experience with premium Swiss quality.



A close-up photograph of a chef in a white uniform and tall white hat, focused on garnishing a fresh salad in a white bowl. The chef's hands are visible, carefully placing green herbs on top of the salad. In the background, other chefs in similar uniforms are blurred, working in a professional kitchen environment. The lighting is bright and clean, emphasizing the freshness of the ingredients.

“we don’t compromise
with the Swiss Quality.”

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what do we offer?

We have learnt that customer satisfaction can be summed up in three words; details, details, and details. We have achieved superior levels of customer satisfaction by paying attention to the finest details in everything we do. High quality service is what we offer with no compromising on the Swiss quality.

That's how we have developed exceptional levels of repeat business. We know what is important to both business and pleasure travelers, and we deliver it.

At Premium Swiss Hospitality, we accept nothing but **Complete Customer Satisfaction** with a premium Swiss quality, first time and every time. As such, you will be supported by a high level premium team who understands how to tackle and resolve the core issues of optimizing revenue across the spectrum – from increasing room sales, upgrading F & B revenue, maximizing meeting, and conference opportunities and enhancing the unique image and positioning of your property.



Premium Swiss hospitality management provides hotel and resort owners to turn key management and marketing solution. It powers our strength, experience and track record of having creatively and effectively the hospitality industry.

You will be supported by a high-level and a premium team. To increasing room sales, upgrade food and beverage maximize meeting and conference and enhance the unique image and position of few properties without compromising on the Swiss quality.

**“ a satisfied client is a sign for
a successful business ”**



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our partnerships

We invite you to read this profile because it opens the door to many of the unique advantages and benefits that you will enjoy as a result of the skills, resources and premium services that PSH can provide.

With our experience, expertise and resources, we can rest assured knowing that your property is regarded with the outmost competent care.

Premium Swiss Hospitality has a proven track record in all aspects of the hospitality business including:

- Hotel Management
- Developing and Engineering Assistant
- Hotel and Restaurant Operations
- Hotel Renovation Projects
- Human Resource Management
- Employees training and development
- E-Commerce and Social media
- Sales & Marketing
- Revenue Management




The relationship starts with a series of discussions and initial property visits through which we gain a complete understanding of the buildings and their facilities, their condition, the market environment, operating procedures and existing personnel. Using this information, we present you with a proposal that will enable us to manage your hotels or resorts more effectively and economically so that you can optimize the return on your investment, and put them into practice. We will analyze the market and create an effective business plan.

“The entrance strategy is actually more important than the exit strategy.”

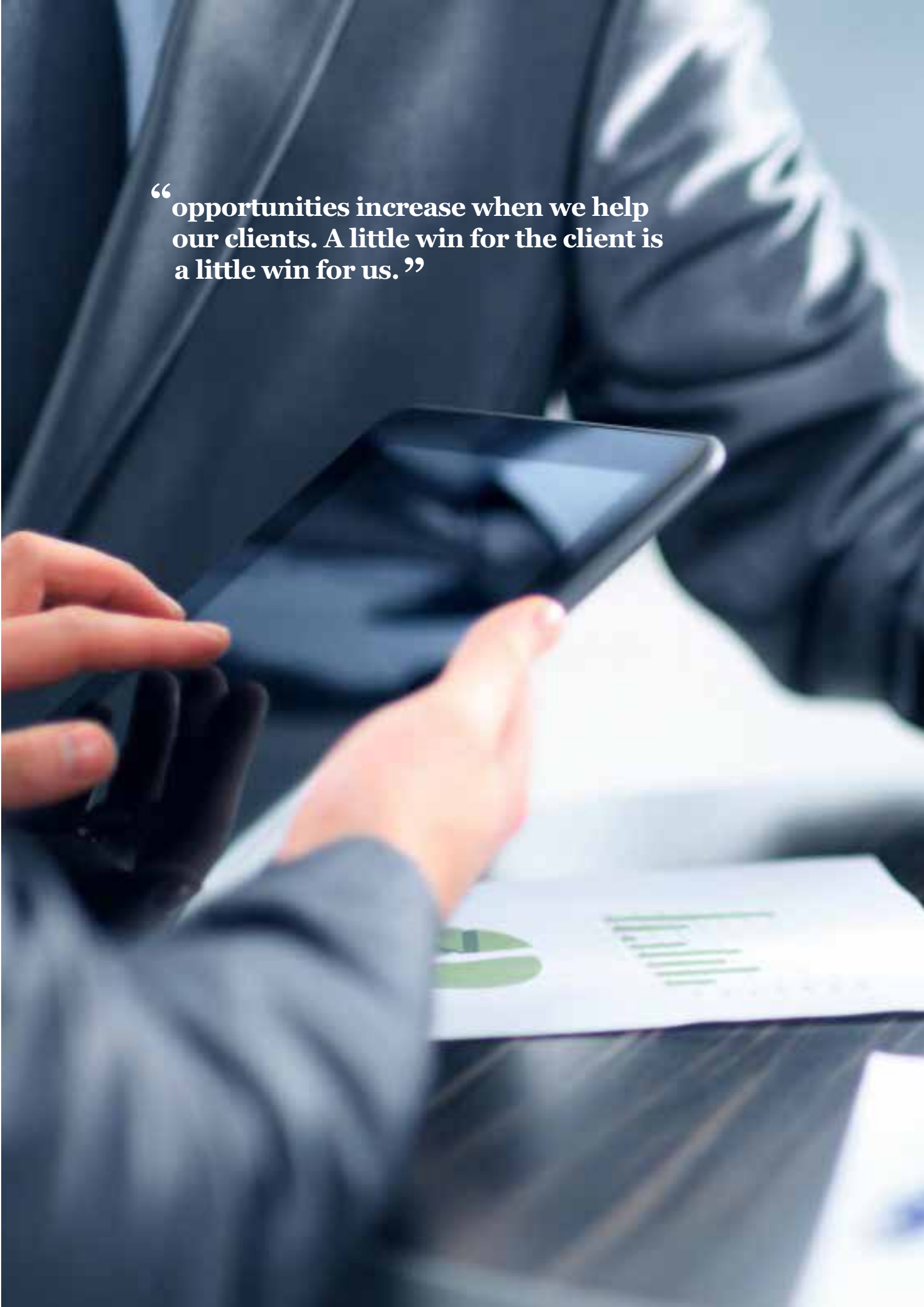


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developing the business

- You will receive periodic reports on progress, and highlighted areas needing attention.
 - We will ensure that physical maintenance and capital improvements are carried out.
 - We aim at trying to increase your staff's motivation as much as possible; through proven human resource techniques that encourage a sense of belonging.
 - We improve your hotel's profitability by passing on the full discounts we achieve through our volume purchasing capabilities.
 - Your sales will be optimized through professional, planned sales effort, as well as marketing and strategic partnerships.
 - You will enjoy affordable, realistic fees that include a base management fee, an incentive management fee, term lengths and cancellation clauses designed to suit your budget.
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“opportunities increase when we help our clients. A little win for the client is a little win for us.”



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shared benefits

- You will be provided with detailed and imaginative sales, marketing plans and suggested capital improvements where we appropriate.
- Freedom from day-to-day management issues
- Regular and relevant reports to assist decision-making
- Exceptional human resource skills to ensure best staff selection and continuing of professionalism
- Emphasis on achieving optimal Revenue Per Available Room (RevPAR)
- Sustained drive to enhance guest satisfaction
- Service standards at the highest international level
- Proven expert revenue management
- Global distribution network which is the most powerful in the world
- Trustworthy financial systems and controls





**“ We will integrate your team
with ours and ensure they exceed
expectations. ”**

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developing internally

We operate with a high level of Swiss quality with complete peace of mind. Not only will you have peace of mind knowing that your property is being managed optimally towards increasing profitability, but you will also be relieved of the responsibility for having to carry out the often-difficult tasks of:

- Recruiting the hotel manager and other key staff
- Carrying out financial management, legal and accounting matters
- Managing human resources

We will integrate your team with ours in order to ensure that expectations are exceeded. You need to have no concerns about integration as we have a proven track record of successfully blending together hotel teams and increasing profitability. We will work with your current team to ensure that service delivery at your hotel will exceed guest expectations. We know that this leads to profitable referrals and repeat business.

Your staff will also benefit significantly from our **Customer Service Improvement Program**, which ensures that every team member grasps fundamental service standards that will lead to the delivery of exceptional hospitality. Experience has shown that such an attitude leads to a boost in your bottom line.

Thank you for considering Premium Swiss Hospitality as your partner to manage your hotel.

Premium Swiss Hospitality offers the best option for owners who wish to retain their independence, while at the same time enjoying the highest level of management and marketing expertise. One of our core values is 'Excellence in hospitality' and as such we continuously strive to excel in quality and to deliver the highest standards of practice. Our business is built up on relationships and we look forward to the opportunity to build an enduring relationship with you and your team.



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